



ideogram 2.0

ideogram.ai

~~Introduction~~

OPCUG



Users helping users
for over 40 years

This is intended for those who are slightly familiar with a Free Account, and are looking to explore the features further.

Ideogram is a significant advancement in AI image generation.
You can set up a free account at ideogram.ai

If all goes well,
we will cover these points.

Ideogram basics

Maximizing daily credits

Effective prompts

Exploring features

Inspiration, & how to get the results you
really want

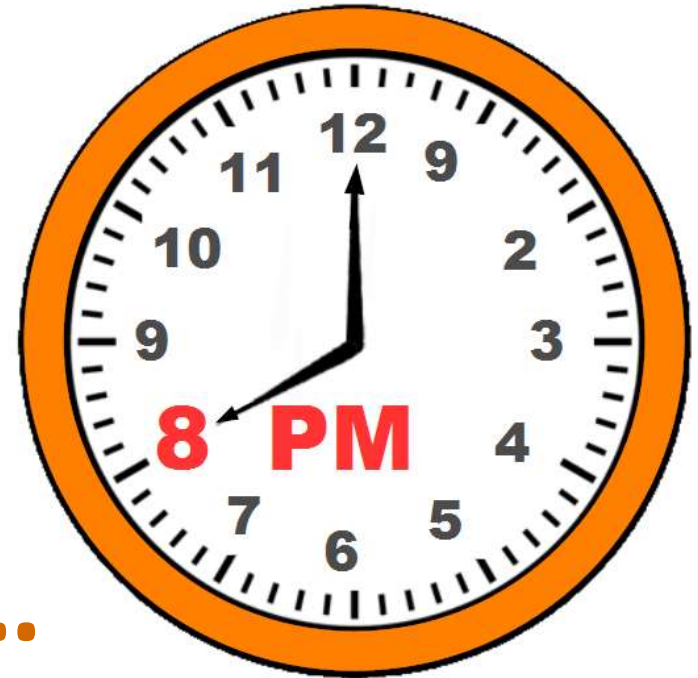
Cross-Platform All of these will
sync to your
Free Account

Desktop browser

Android devices

iOS devices

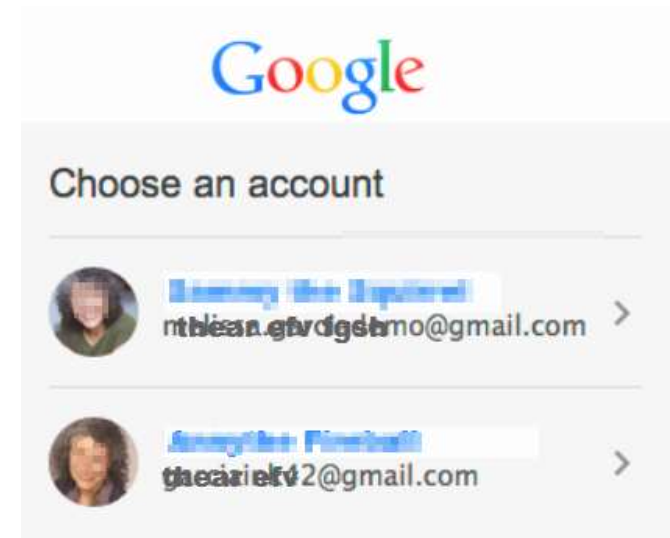
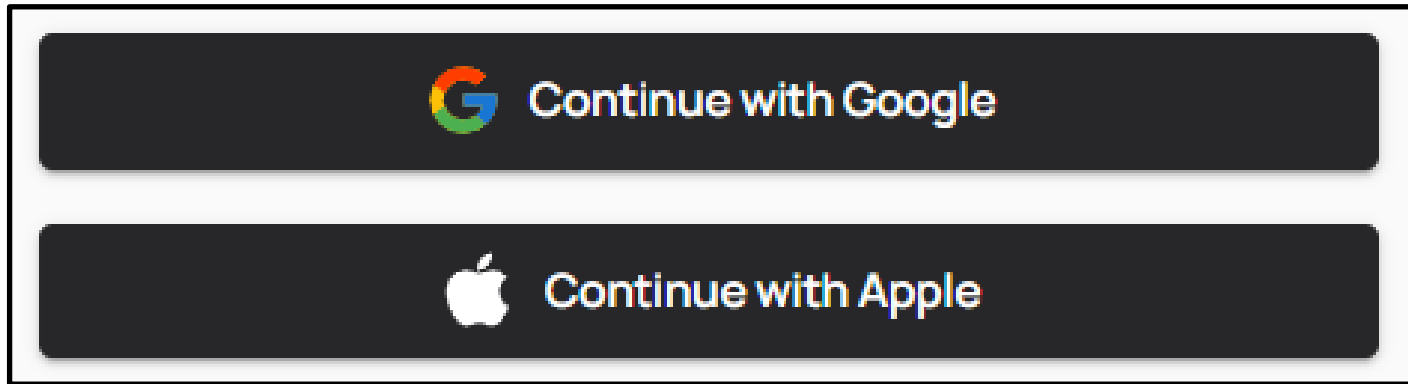
Tablets



Your 10 Free Credits...

Refresh Daily, at exactly: 8:00 PM ET

Ideogram.ai only allows sign-up, per Google Account, or Apple Account.



Landing Page or Home Page

Describe what you want to see in this area...

Auto ✓

Ember

Fresh

Jungle

Magic

Melon

Mosaic

Pastel

Ultramarine

Model 2.0 (latest) 2 Credits

1.0 1 Credit

0.2 1 Credit

Auto General Realistic Design 3D

Anime Style Tags

< Prompt Eraser

Magic Prompt

Aspect ratio

Visibility

Model

Color palette

Auto On Off

9:16 1:1 16:9

Public Private

2.0 ✓

Auto ✓

Uses 2 Credits

Generate

Crafting the Perfect Prompt

- Always provide lots of **Context & Detail**
- Be specific and descriptive
- Include style, mood, and technical details
- **Avoid typos** to save wasted credits
- Consider using **ChatGPT** or **Perplexity AI** etc. to refine your prompt

Magic Prompt: When and How to Use It

Magic Prompt

Auto

On

Off

- Best for Quick, Vague or Limited text
- Use cautiously with detailed prompts
- May change results significantly

Magic Prompt can be helpful for inspiration, but may not be ideal, if you already have a specific detailed vision in mind.

Using Magic Prompt

- Expect 4 different images
- Each image will have a unique Magic Prompt
- Use the variations for inspiration



Before spending 2 Credits

Consider asking **Perplexity AI** or **Chat GPT** for **Free Advice...**

(Copying & Paste takes less than 10 Seconds)



or



Please help me rewrite this prompt for
Ideogram: Create a colorful and realistic.
photograph of two young foxes playing with
a baby raccoon in a field of flowers. They
all look very happy.

Please help me rewrite this prompt for Ideogram: Create a colorful and realistic. photograph of two young foxes playing with a baby raccoon in a field of flowers. They all look very happy.



ChatGPT

or



perplexity



Sure! Here's a rewritten prompt for Ideogram: Generate a vibrant and lifelike photograph depicting two playful young foxes frolicking with a baby raccoon in a blooming field of flowers. Capture their joyful expressions and the colorful surroundings to convey a sense of happiness and playfulness. Feel free to adjust any part of it if you have specific preferences!

Generate a vibrant and lifelike photograph depicting two playful young foxes frolicking with a baby raccoon in a blooming field of flowers. Capture their joyful expressions and the colorful surroundings to convey a sense of happiness and playfulness

 perplexity
text

Auto

General

Realistic

Design

 3D

 Anime

Magic Prompt

Auto

On

Off

Aspect ratio

☐ 9:16

☐ 1:1

☒ 16:9

Visibility 

Public

Private

Model

2.0

Color palette

Auto



2 Credits

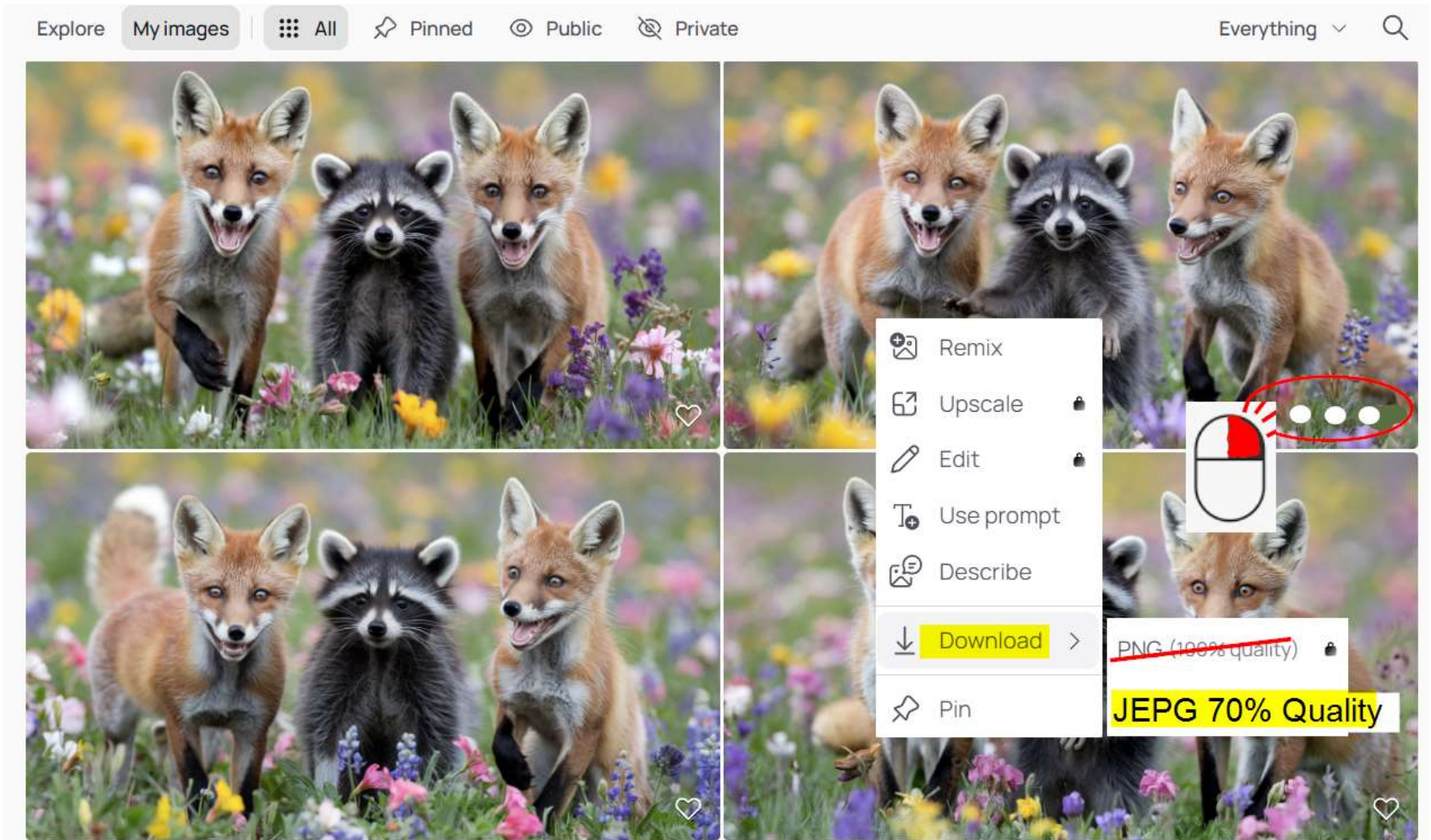
Generate



Saving your Images

ideogram 2.0

perplexity



I do **not** advise using a “**Right Click Save As**” to Save Images.

Saving your Images...



Right Click Download

FoxeswRaccoon.jpeg

167 KB

Or use

FoxeswRaccoon**Greenshot.png**

1973 KB

GREENSHOT

Free Screen Capture

<https://getgreenshot.org/>

PNG is a lossless format, meaning it always saves at 100% quality without compression artifacts.

Source: Perplexity AI





FoxeswRaccoon**Greenshot**.png

1973 KB

Text in your graphic, must be inside quotation marks, within your prompt.

Create a Blue Poster that reads
"IDEOGRAM DOES TEXT"



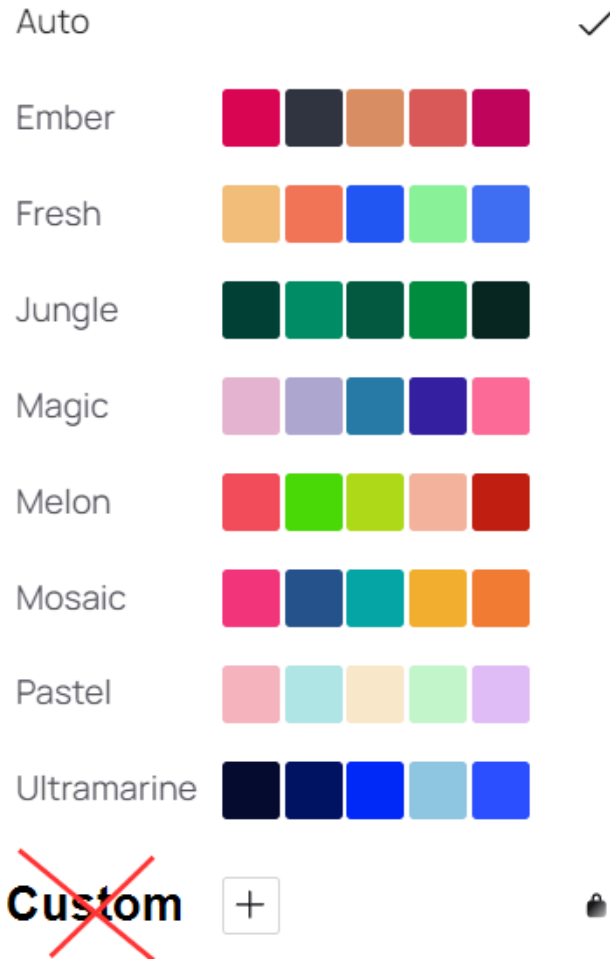
You *can* describe the style, colour of text, and the background for the text, using your own words.

On rare occasions, you may want use:

intentionally misspelled word "Kool FM"

Color Palettes

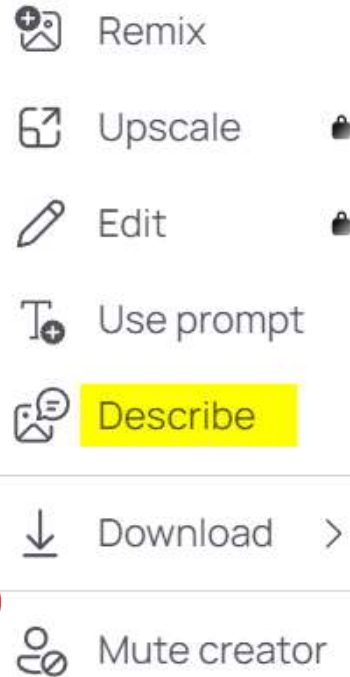
Free Users have Full Access to **Automatic**, & **All Colour Palettes**
*except the Custom Pallett.



Colour palettes allow creators to maintain a consistent **color theme** in one or more images.

When a Palette is selected it will influence and maintain the overall colour scheme throughout of your entire image/s.

Using Describe a Waste of 1 Credit



Prompt

A mesmerizing close-up painting of a tranquil scene a steampunk fish with a backpack. The painting has a soft yet captivating color palette, and the medium used is alcohol marker and ink.

Description

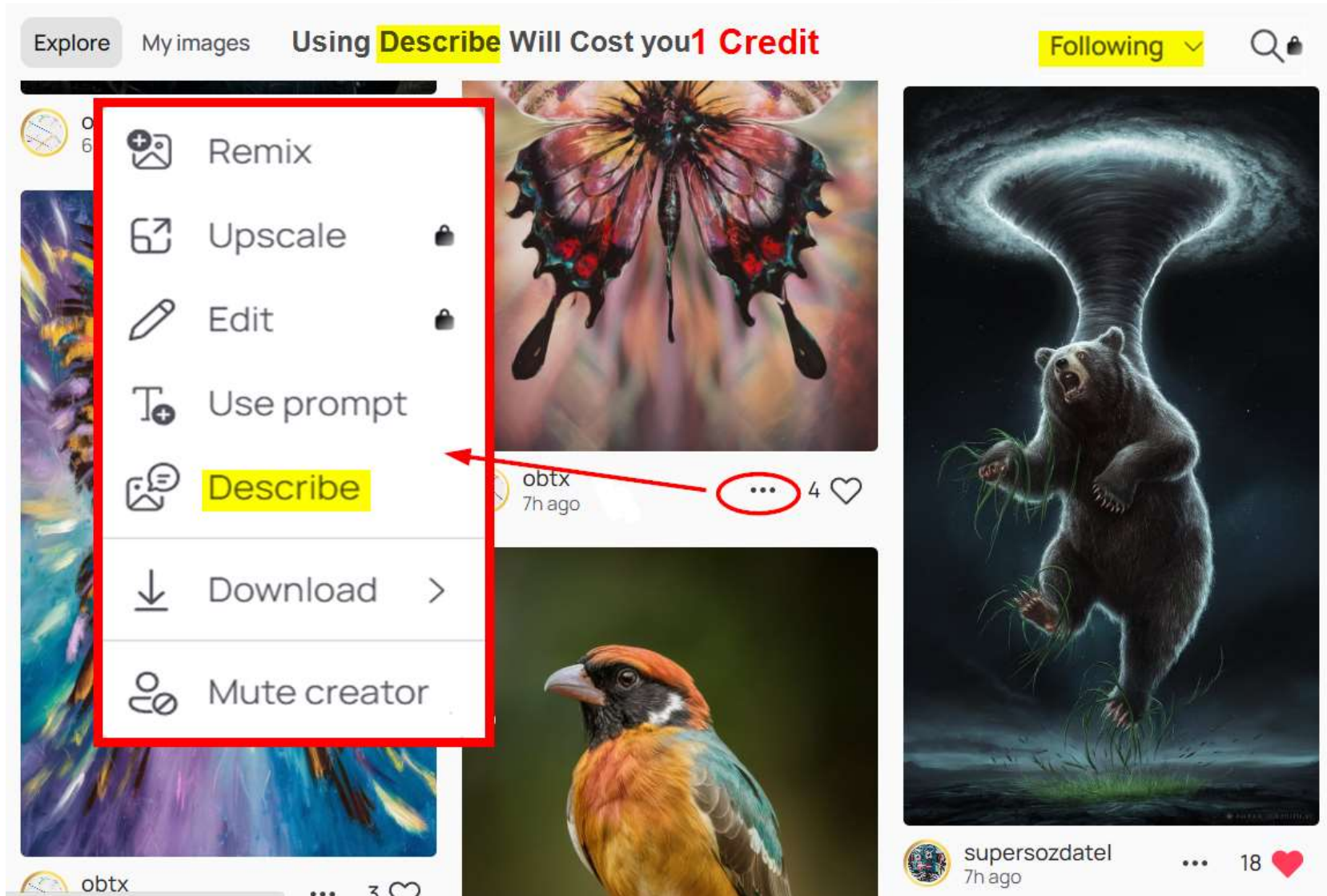
A detailed and vibrant depiction of a fish, seemingly in a serene aquatic environment. The fish has a unique appearance, with a metallic, almost steampunk-inspired armor around its body. The armor is adorned with various gears, levers, and a prominent golden eye. The fish's reflection can be seen in the calm water below, and there are subtle hints of aquatic plants and other underwater elements in the background.

Model	Resolution
Ideogram 1.0	9:16 (720 x 1280)
Rendering	Seed
Default	271117082
Date created	
Oct 1, 2024, 12:28 PM	

**Free Users: Each use
of Describe will cost
“One Credit”**

It's Easy to Click Describe by Mistake!

a Waste of 1 Credit





Plans for creators of all kinds

Free

Bring your ideas to life – at no cost.

\$0 USD/month
billed yearly

All features in Free, and:

- ✓ 400 priority credits / month
Up to 1,600 images – [See more](#)
- ✓ 100 slow credits / day
- ✓ Ideogram Editor
- ✓ Download original quality PNGs
- ✓ Upscale
- ✓ Advanced settings & Tile
- ✓ Search community images
- ✓ Custom aspect ratios

Basic

Generate more images without the wait.

\$7 USD/month -12%
billed yearly

All features in Free, and:

- ✓ 400 priority credits / month
Up to 1,600 images – [See more](#)
- ✓ 100 slow credits / day
- ✓ Ideogram Editor
- ✓ Download original quality PNGs
- ✓ Upscale
- ✓ Advanced settings & Tile
- ✓ Search community images
- ✓ Custom aspect ratios

Plus

Get creative with premium features.

\$16 USD/month -20%
billed yearly

All features in Basic, and:

- ✓ 1,000 priority credits / month
Up to 4,000 images – [See more](#)
- ✓ Unlimited slow credits
- ✓ **Image upload**
- ✓ Private generation
- ✓ Image deletion
- ✓ Custom color palettes



Gemini is capable of processing and understanding various image formats.

Commonly supported formats include:

PNG, JPEG, JPG & PDF

Locate the option to upload a file or image. This might be a button, icon, or drag-and-drop area.

Provide a prompt or question For example:

"What objects are in this image?" or "Describe the scene in this picture."

Please describe this image in detail.



Gemini
Image-to-Text

My PC File Explorer Window



AluminumExtensionLadder.png



DeiselDenali.png



4x4ers Percharne.png



2024July25WS.png



2024July25CrowdStrikeWesternStandard.
png



BatmanIdeogramCleanupPic.png

~~websim~~

Websim is slower



Gemini
Image-to-Text

Description:

The image depicts Batman standing on a rooftop over a cityscape at night. A spotlight shines up on him, illuminating the iconic Batman logo with the words "Q&A 7:30 PM" beneath it. The moon is visible in the sky, casting a soft glow over the scene. The overall atmosphere is dark and mysterious, with a hint of anticipation.

Key elements:

- Batman:** The central figure is Batman, known for his dark vigilante persona and iconic costume. He is silhouetted against the city lights, making him appear larger and more imposing.

- Bat logo:** The Batman logo is prominently displayed in the center of the image, illuminated by a spotlight. The text "Q&A 7:30 PM" is written below the logo, suggesting a live event or broadcast.

- Cityscape:** The background shows a sprawling cityscape at night, with numerous skyscrapers and buildings lit up. This creates a sense of urban chaos and danger, which is often associated with Batman's environment.

- Moon:** The moon is visible in the sky, adding a touch of mystery and a sense of scale to the scene. Its presence in the cityscape, creating a visual interest.

- Color palette:** The image predominantly uses dark, moody colors like black, blue, and grey, creating a somber and atmospheric tone.

Overall impression

The image effectively captures the essence of Batman as a brooding hero. The combination of the iconic logo, the cityscape, and the atmospheric lighting creates a visually compelling representation of the character.



Please describe this image in detail.



Gemini
Image-to-Text



New!
Copy & Paste
directly from
GREENSHOT
without saving
Image first

Inspiration from the Ideogram Community

Explore the public forum

Review successful images and prompts

“Follow” your Favorite Creators!

Drop
Down
Box

ExploreMy ImagesRealisticDesign3D



N

nietjefun

11m ago

...

2

♡



fahp

7m ago

...

2

♡



A

angeltureko

5mns ago

...

4k

♡



giannis47

3m ago

...

2

♡

RisingTop hourTop dayTop weekTop monthTop all timeFollowing

ideogram 2.0

Inspiration from the Ideogram Community



sandyschols...
1d ago

Follow
Great
Creators

Following

8 ❤️ Like
Great
Images

Use

ReMix



Prompt



A high-definition, artistic masterpiece of a grand, crystal glass filled to the brim with sparkling white wine. The wine glistens and shimmers within the glass, capturing the essence of luxury. Perched elegantly on the wine, a vibrant white rose holds its petals illuminated by the soft

A Remix
is only
1 Credit

Getting Inspiration from the Ideogram Community



You can always view & reuse the original creator's prompt when you see any image.

Some make it
really easy
for you 😊

Prompt: Create a photograph featuring a fluffy orange cat wearing a white captain's hat. The hat has a black visor and a gold stripe, and there's a circular patch on the front that says "YOUR TEXT GOES HERE." The cat has bright green eyes and a serious expression, looking directly at the camera. The background is a solid teal color.

Getting Inspiration from the Ideogram Community

I Follow
Great
Creators



One of the creators I'm following, made a "3 panel comic strip". It was obviously very professional, and it was signed by the artist!

Could I make a Cartoon?

So, I asked Chat GPT for help.

Please help me make a prompt for Ideogram. I'd like to try generating a funny three-panel comic strip, in a pencil sketch. Make it about someone working in Tech Support on one end, wearing a headset and microphone, and a coffee mug, at first saying "Have you tried turning it off and on again?" to a person on the other end, who has a Windows Computer that has something crazy on the monitor etc. On the end, the person with the problem says " I'm going to join the "The Ottawa PC Users' Group" or "OPCUG"

Here's a prompt tailored for generating a three-panel comic strip with Ideogram:



Ideogram Prompt

"Create a funny three-panel comic strip in a pencil sketch style. The first panel shows a Tech Support worker wearing a headset and microphone, holding a coffee mug, and saying, 'Have you tried turning it off and on again?' The second panel features a frustrated person looking at their Windows computer with something absurd on the monitor (perhaps a dancing dinosaur, exploding rainbow, or random error messages). In the final panel, the person with the problem sighs and says, 'I'm going to join The Ottawa PC Users' Group (OPCUG).'"

This should capture the humor and tech-support theme you're aiming for while showcasing the Ottawa PC Users' Group reference at the end.



Create a funny three-panel comic strip in a pencil sketch style. The first panel shows a Tech Support worker wearing a headset and microphone, holding a coffee mug, and saying, "Have you tried turning it off and on again?" The second panel features a frustrated person looking at their computer with something displayed on the monitor (perhaps a dancing dinosaur, exploding rainbow, or random error messages). In the final panel, the person with the problem sighs and says, "I'm going to join The Ottawa PC Users' Group" Artist: Bob Herres. Date: 01/10/24. The artist's name appears legibly inscribed in the lower left corner of the image.



✕

Magic Prompt ⓘ Auto On Off

Aspect ratio 9:16 1:1 16:9

Visibility 🔒 Public Private

Model 2.0

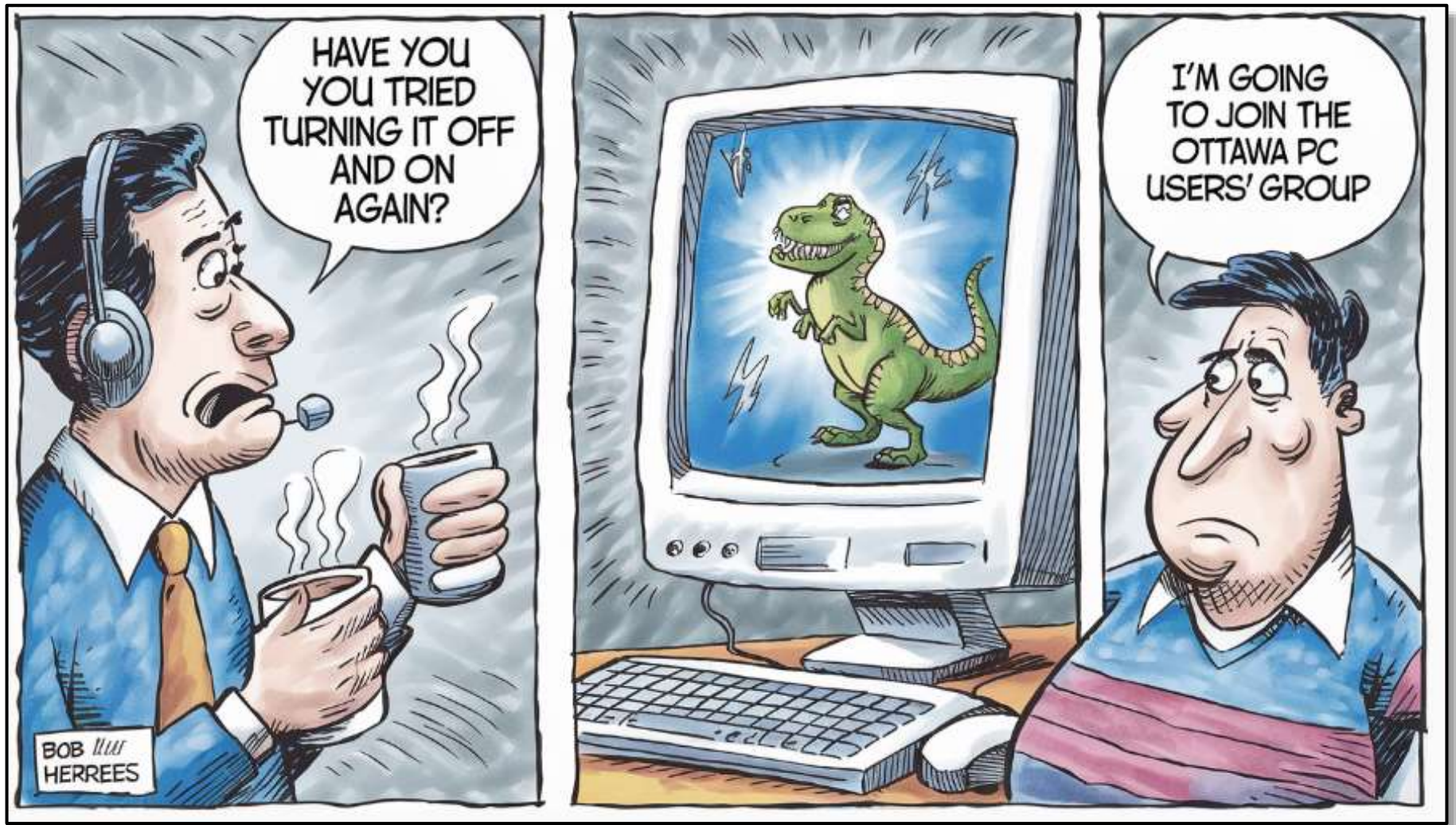
Color palette ⓘ Auto

Uses 2 credits ⓘ
Generate

Auto
General
Realistic
Design
3D
Anime

These are my first 4 cartoons





Thank you

This wraps up the
Special Interest Gathering
for New Ideogram Users

Questions & Comments are Welcome

OPCUG



*Users helping users
for over 40 years*



ideogram 2.0

ideogram.ai

I Follow

